

# REBUTTAL TO ARGUMENT AGAINST

## PROPOSITION 79

### ~~YES ON 79 REBUTTAL TO NO ON PROP 79 BALLOT ARGUMENT~~

*If Prop. 79 won't work, why did drug companies contribute more than \$50 million to defeat it?*

#### PROP. 79 IS BASED ON CALIFORNIA EXPERIENCE

*Prop 79 builds on a successful effort that reduces drug costs for California through enforceable discounts.*

#### PROP. 79 SAVES TAXPAYERS MONEY

The discounts are delivered to consumers from drug companies and pharmacies. This not only saves money for consumers, and gets them the care they need, it also saves taxpayers money on health care costs.

#### PROP. 79 CAN BE IMPLEMENTED IMMEDIATELY

*"Thousands of Maine residents have received drug discounts through our program, without the need for federal approval, despite aggressive opposition and litigation by the pharmaceutical companies."*

– Maine Governor John E. Baldacci, July 2005

#### PROP. 79 HELPS CALIFORNIANS GET THE DRUGS THEY NEED

*Prop. 79 will not put the health of poor Californians at risk.* It employs the same, successful mechanism the Medi-Cal drug program has used for the last decade to help provide California with the best price. Protections are already in place to ensure Medi-Cal patients don't go without the prescriptions they need.

#### IF ANYBODY USES THE COURTS AGGRESSIVELY, IT'S THE DRUG COMPANIES

The drug companies launched dozens of lawsuits across the country to keep discount efforts like Prop. 79 from becoming law. *They have already sued to block Prop. 79, only to have the case dismissed by a judge.*

Join consumer, senior, and health organizations: VOTE YES on Prop. 79.

*Check the facts and research for yourself.* Visit [www.VoteYesOnProp79.org](http://www.VoteYesOnProp79.org).

Betty Perry, *Public Policy Director, Older Women's League of California*

Michael Weinstein, *President, AIDS Healthcare Foundation*

Jacqueline Jacobberger, *President, League of Women Voters of California*

# SUBJECT TO COURT ORDERED CHANGES