**Use your organization’s letterhead**

Sample Support Letter – AB 72 (Bonta et al)

Send by email: leg.unit@gov.ca.gov

Send a copy to: Teri Boughton, teri.boughton@sen.ca.gov and Tam Ma, [tma@health-access.org](mailto:tma@health-access.org)

<DATE>

The Honorable Edmund G. Brown, Jr.  
Governor, State of California   
State Capitol Building   
Sacramento, CA 95814

**Re: SB 908 (Hernandez)   
REQUEST FOR SIGNATURE**

Dear Governor Brown:

(INSERT NAME OF YOUR ORGANIZATION) respectfully seeks your signature of SB 908 (Hernandez) which would give consumers and small businesses notice of unreasonable rate increases and the opportunity to shop for other health coverage.

Since 2011, the Department of Managed Health Care and the Department of Insurance have reviewed the rates for dozens of health plans sold to individual consumers and small business owners. In about 5% of the cases, the rates were found to be unreasonable or unjustified but nobody tells the individual consumer or the small business owner that the rate for the product they are renewing or purchasing for the first time has been found unreasonable or unjustified. Last year, DMHC Director Shelley Rouillard said that the actions of one health plan amounted to “price gouging”.

In those infrequent instances in which DMHC or CDI finds the rate for a product unreasonable or unjustified, the purchaser of the coverage would be given a notice, either at time of renewal or at time of application for coverage. Consumers, and small businesses, ought to know if they are buying a product with an unreasonable rate. That is a basic consumer protection.

For this reason, we support this measure and respectfully seek your signature of it.

Sincerely,

(NAME OF YOUR ORGANIZATION)

CC: Senator Ed Hernandez, author

Tam Ma, Health Access California